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**“DON’T DRIVE IMPAIRED” CAMPAIGN  
AUGUST 2020**

**EMAIL/WEBSITE MESSAGES**

Here’s are sample messages you can send to your constituency or post on your website:

**Driving Impaired from Alcohol and Cannabis**

Most adults in Washington (83 percent) believe driving impaired is unacceptable.

Drivers who are impaired from more than one substance—usually alcohol and cannabis—are now the most common type of driver involved in deadly crashes.

Using marijuana after drinking alcohol increases crash risk.

We all have a role to play in keeping our roads safe for everyone. Step up to save a life. Intervening is what we do as friends, family and neighbors.

**Nearly Half of Traffic Deaths Involve Impaired Driver**

Alcohol and drug impaired driving is the leading contributing factor in Washington deadly crashes. Nearly half of all traffic deaths in Washington involve an impaired driver.

**DUI Consequences**

Being arrested for a DUI is expensive. Expect to pay at least $10,000 in attorney’s fees, fines, court costs, lost time at work higher insurance rates, car towing and repairs, and more.

The consequences of a DUI include:

* $5,000 fine
* Legal bills of up to $10,000
* 100% increase in insurance rates
* One year in jail
* Suspended license
* Installation of ignition interlock device on your car

**DUI Doesn’t Mean Just Alcohol**

Impaired driving includes:

* Alcohol
* Marijuana
* Illegal drugs
* Prescription drugs
* Many over the counter drugs like Nyquil, Ambien, pain and allergy meds

For more information go to [www.wadrivetozero.com/dui](http://www.wadrivetozero.com/dui).

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