# **Super Bowl Sunday Key Messages**

**Have a Super Bowl Party Game Plan**

* Plan before you party on Super Bowl Sunday. Driving impaired is not a winning game plan.
* Driving drunk or high increases the odds of being in a serious of fatal crash. Getting a DUI or being involved in a crash is no way to end your Super Bowl Sunday.
* If you see someone about to drive impaired, it’s okay to call a flag on the play. Don’t sit on the sidelines – most Washingtonians will intervene to stop someone from driving impaired.
* When it comes to our roads, everyone is an MVP, and everyone deserves to get home to their families safely.
* The greatest play of Super Bowl Sunday is getting home safe to your loved ones after the party. Make a plan and don’t drive impaired.
* Make a game plan!
  + Choose a designated driver
  + Taxi or rideshare
  + Take public transportation
  + Spend the night
  + Leave your car at home
  + Download and use the Safer Ride app to your phone, which can help connect you with a friend or taxi and get you home safely
* Volunteer to be a designated driver. Show you’re a team player by offering friends a safe, sober ride home.
* If you’re hosting a Super Bowl party, be a good referee. Make the right call and take their keys before they drink and drive.

**If you’re hosting the Super Bowl party:**

Want to win the night? Designate a responsible sober driver to help your guests get home safely.

* Ask your guests to designate their sober drivers in advance, or help them coordinate with other partygoers’ designated drivers.
* If you don’t drink, offer to drive guests home.
* Encourage your drinking guests to pace themselves, eat food, and drink plenty of water.
* Serve a selection of non-alcoholic drinks.
* Do not serve alcohol to minors. If an underage person drinks and drives, the person who served the alcohol can be held liable for any damage, injury, or death caused by the underage driver. In fact, you could face jail time if you host a party where alcohol is served to people under the age of 21.

**The Dangers of Impaired Driving**

* Alcohol and drug impaired driving is the leading contributing factor in Washington fatal crashes and is involved in nearly half of all traffic fatalities.
* Poly-drug drivers (combinations of alcohol and drugs or multiple drugs) are now the most common type of impairment among drivers in fatal crashes.
  + Among drivers involved in fatal crashes 2008-2016 who tested positive for alcohol or drugs, 44 percent tested positive for two or more substances (poly-drug drivers).
* Since 2012, the number of drivers impaired with two or more substances involved in fatal crashes has increased an average of 15 percent every year.
* There were 278 fatalities involving impaired driving in Washington in 2016. Nearly 42 percent of those involved marijuana.
* Would you get in a car with someone who had difficulty steering, impaired perception and concentration, short-term memory loss and lack of speed control? These are all the effects on driving of someone who has a blood alcohol concentration of .08.

**DUI Consequences**

* $5,000 fine
* Legal bills of up to $10,000
* 100% increase in insurance rates
* One year in jail
* Suspended license
* Installation of ignition interlock device on your car

**DUI Doesn’t mean just Alcohol**

Impaired driving includes:

* Alcohol
* Marijuana
* Illegal drugs
* Prescription drugs
* Many over the counter drugs like Nyquil, Ambien, pain and allergy meds

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