

PLAN AHEAD & GET HOME SAFE THIS HOLIDAY SEASON

100

100 drivers are arrested in WA for DUI every day between Thanksgiving and New Year's



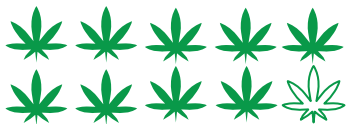
Half of all traffic deaths in Washington involve an impaired driver

DUI DOESN'T JUST MEAN ALCOHOL

Impaired driving includes:

- Alcohol
- Marijuana
- Illegal drugs
- Prescription drugs
- Many over-the-counter drugs like Nyquil, Ambien, pain & allergy meds

90%



Of WA drivers who admit to using marijuana and driving said they did not think it harms their driving ability



2x

Driving while high **doubles** your chance of killing yourself or others in a crash

DUI CONSEQUENCES



- \$5,000 fine
- Legal bills up to \$10,000
- 100% increase in insurance rates



- One year in jail
- Suspended license
- Installation of ignition
- Interlock device on your car

PLAN AHEAD TO AVOID DUI

Decide how you will get to and from the party in advance:



Taxi or rideshare



Public transportation



Spend the night



If hosting, make sure your guests leave with sober drivers



Ride with sober friend or family member



Leave your car at home or park it where you won't need to move it

TARGET
ZERO