

**NOVEMBER 2020 CAMPAIGN**

**KEY MESSAGES**

**Seat Belts Save Lives**

Safety matters to Washingtonians. We practice physical distancing, wearing masks, and washing our hands. And most of us – 93 percent – wear our seat belts because safety matters to us.

* Wearing your seat belt drops your risk of fatal injury in a crash by 45%. There is no substitute.
* You can help save a life today by getting all of Washington to wear their seat belts:
  + **Model:** Always wear your seat belt
  + **Discuss:** Speak with family members, especially young drivers, about the importance of seat belt use.
  + **Advocate:** Say something when you see someone not wearing their seat belt
* Front seat or back seat, city roads or country roads, big trucks or small cars, it’s the same: Seat belts save lives.

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