

**SEPTEMBER 2020 CAMPAIGN
“TEEN DRIVING”**

**SAMPLE SOCIAL MEDIA MESSAGES/GRAPHICS**

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| More than 100 young people die on Washington roads each year, and it’s completely preventable. As parents, you can be a good role model for teaching your teen safe driving behavior.[*https://wadrivetozero.com/young-drivers/*](https://wadrivetozero.com/young-drivers/) | Teen drivers look to you as parents to help them be safe when they get behind the wheel. Be a role model and a coach for your child.[*https://wadrivetozero.com/young-drivers/*](https://wadrivetozero.com/young-drivers/) |
| Motor vehicle crashes are the leading cause of unintentional death for young people ages 16-25 in Washington.[*https://wtsc.wa.gov/programs-priorities/young-drivers/*](https://wtsc.wa.gov/programs-priorities/young-drivers/) |  |