**2021 Super Bowl “Make a Game Plan” Impaired Driver Campaign**

**Social Media Graphics**

Please download and use these social media graphics that you can incorporate into your social media.

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| Some things shouldn’t be left to chance. Have a game plan for after the Super Bowl, so everyone has a safe ride home. #SuperBowl | A group of football players  Description automatically generated |
| We can all keep our roadways safe if we intervene to stop our friends from driving impaired. Make the call – get a taxi, a rideshare or a designated driver. #SuperBowl | Two people kissing  Description automatically generated with low confidence |
| Everyone can prevent impaired driving. Most Washingtonians (81%) will intervene to prevent impaired driving when they can. Take action. #SuperBowl | A picture containing text, person  Description automatically generated |
| When the game is over, make the right call. Get everyone home safely in a cab, a rideshare or with a sober designated driver. #SuperBowl | A person wearing a hat  Description automatically generated with low confidence |
| Have a Game Plan for Super Bowl Sunday so everyone gets home safe. #SuperBowl  | A picture containing food, indoor  Description automatically generated |
| A good coach knows when to put in a substitute. A designated driver is a great team player. #SuperBowl  | A picture containing text, helmet  Description automatically generated |
| Enjoy the Super Bowl, but make sure you plan to get home safely after the game. #SuperBowl  | A picture containing text, person, person, male  Description automatically generated |
| Everyone can prevent impaired driving. Most Washingtonians (81%) will intervene to prevent impaired driving when they can. Take action. #SuperBowl |  |