# 2021 St. Patrick’s Day Impaired Driver Campaign

**Key Messages**

Please incorporate these messages in your communications to your audience over the next few days

**Make Your Own Luck St. Patrick’s Day. Work Together to Save Lives**

* We all play a role in keeping everyone safe on the road.
* Together we can save lives – alcohol impaired fatal crashes in the U.S. have gone down since the 1982. Still, too many drivers, impaired from alcohol or drugs, or a combination or both, get behind the wheel and drive. We can work together to change that.
* Be someone’s lucky charm this Saint Patrick’s Day. Take one of these actions to prevent someone from driving impaired:
* Arrange or provide a ride
* Offer your couch for the night
* Arrange for your friend of loved one to stay where they are
* Engage someone else to help, including calling 911
* It’s not true that using cannabis after drinking will sober you up. If you use marijuana after drinking alcohol you increase your crash risk.
* You’ll lose a lot of green when you drink and drive. Expect to pay at least $10,000 in attorney’s fees, fines, court costs, lost time at work, higher insurance rates, car towing and repairs, and more if you get a DUI.

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