**2021 Seat Belt Campaign**

**KEY MESSAGES**

**Seat Belts Save Lives**

* Almost everyone wears a seatbelt.
* You nearly double your chances of surviving a motor vehicle crash by buckling up. Fastening your seat belt is the simplest thing you can do to prevent the worst thing.
* We need to convince the 7% who are holding out from buckling up. Many are younger drivers.
* Parents can make a difference when they get involved in making sure their children adopt safe driving habits.
	+ Keeping children safe in the car starts with selecting the proper car seat and installing it correctly, continues as your kids grow up watching you drive, and then through teaching and coaching them as they become young drivers.
* Teen drivers whose parents are involved in teaching them to drive are twice as likely to wear their seat belts.
* You can help save a life today by getting all of Washington to wear their seat belts:
	+ **Model:** Always wear your seat belt
	+ **Discuss:** Speak with family members, especially young drivers, about the importance of seat belt use.
	+ **Advocate:** Say something when you see someone not wearing their seat belt
* Front seat or back seat, city roads or country roads, big trucks or small cars, it’s the same: Seat belts save lives.
* Ensure you are using the correct child safety restraint for their age and size – visit [wacarseats.com](http://www.wacarseats.com) to learn more.

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