**2022 Holiday Impairment Campaign**

Key Messages and Facts

* There will be too many empty chairs at holiday tables this December. Through October of this year, 639 people died in traffic crashes in Washington.
* Traffic fatalities reached a 20-year high in 2021, and preliminary data suggests an increase of 15% more deaths through October this year compared with the first 10 months of 2021.
* More than 50% of traffic fatalities involve impaired drivers.
* We don’t have to live with these statistics. We have the tools to prevent fatal crashes and get everyone home for the holidays.
* As Washington prepares to celebrate the holiday season, let’s all do our part. Be sober behind the wheel and prevent someone you care about from getting a DUI.
* Most people in Washington – 78% – never drink before driving. That’s a choice that’s easy to live with.
* We can help protect our friends and families too, by preventing someone from driving while impaired. Most Washingtonians – 81% – say they will step in to prevent someone from driving drunk or high.
* You’d reach out to stop a friend from falling or getting hurt from an unseen danger. We do the same when we stop people we love from driving drunk or high.

**Effective Ways to Stop Someone from Driving Drunk or High**

* If you encounter a situation where someone might drive impaired, you can:
	+ Arrange for or provide a ride
	+ Arrange for the person to stay where they are
	+ Offer your couch for the night
	+ Engage someone else to help, including calling 911
* Calling 911 to prevent a crash is better than calling to report one. Taking action to prevent a DUI-related crash is an emergency.
* When talking to 911 dispatchers, they will want to know the following (without putting yourself in danger):
	+ the make and model of the car
	+ license plate number
	+ route and direction being travelled
	+ a description of the driver